

Dubai. *The new* capital of *sound.*

A partnership between Romal Music and LPME Studios to build the world's most ambitious production house — engineered in Dubai, released to the world.

PREPARED FOR

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LPME Studios, Dubai

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Romal Music — Dubai, 2026

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*"London made the 60s.
Los Angeles made the 90s.
The next decade belongs
to Dubai."*

— THE PREMISE OF THIS PROPOSAL

The world's leading artists no longer travel to a single city to record. They travel for an experience — a place where production, lifestyle, capital and culture compound into something they cannot get at home.

Dubai already has the infrastructure, the capital, the international air-bridge and the appetite. What it lacks is a single creative house with the ambition, and the catalog, to make the city's name synonymous with the records the world plays.

This proposal lays out how two organizations, combined, become exactly that house.

Two organizations. *One house.*

INFRASTRUCTURE

LPME Studios

MENA's #1 music studio. Three world-class main rooms and eight producer suites on the 30th floor of Jumeirah Lake Towers, including two of the world's most acclaimed Dolby Atmos rooms (9.1.4 & 11.1.6). SSL Duality Fuse console. PMC monitoring throughout.

- 25 years operating in the region
- Recognized Dolby Atmos certified facility
- Full-scope: audio, video, events, records, publishing

CREATIVE ENGINE

Romal Music

Founded by Arian Romal — singer, songwriter and producer with a growing international footprint and a back-catalogue built across pop, urban and cinematic genres. A repeat songwriter, hands-on producer, and the architect of the artist-first deal flow this venture is built around.

- Active artist with global press coverage
- Writer–producer pipeline of original material
- Direct relationships with international talent

Build the biggest *music house* in Dubai.

A

A complete product

Songwriting, production, mix, master, music video — one address, one team, release-ready.

B

Two ways to deal

Artists buy the work and own their masters, or the house funds and owns the masters. Both sides win.

C

One catalog, compounding

Every record cut here, every camp run here, feeds a master-rights catalog the house owns and monetizes.

Two plans. *Both pursued.*

PLAN A

A

International collaborations.

Co-produce songs with international artists at LPME and release them through the house. We retain master rights, split royalties, and stack a catalog of high-visibility records under our name.

FORMAT

Co-production with established artists

MASTERS

Retained by the house

ROYALTIES

House 50% / Artist 50%

UPSIDE

Catalog ownership + chart visibility

PLAN B

B

Full production house.

Deliver the next international hits — written, produced, mixed, mastered and shot in Dubai. The house is the factory; the artists are the talent. Dubai becomes the address that matters.

FORMAT

Full-service production for paying artists

MASTERS

Artist owns (when artist pays in full)

ROYALTIES

House 50% / Artist 50%

UPSIDE

Revenue + reputation as the house

Two doors. Same standard.

Either way, we make the record.

DOOR ONE

The artist pays for the work.

The artist commissions the house to deliver a release-ready record — writing, production, mix, master, optional video. The artist keeps the master rights. The house retains 50% of the song's royalties as the creative team behind it.

ARTIST

HOUSE

Owns masters 50% royalties

DOOR TWO

The house funds the work.

The house covers everything — studio, team, video, release. In exchange, the house owns the masters outright and retains 50% of royalties. This is the engine that builds the long-term catalog.

ARTIST

HOUSE

50% royalties Owns masters

A clean ledger.

Fifty / fifty, every line.

The partnership runs through a new Dubai freezone-licensed company. Romal Music and LPME enter as equal shareholders. All revenue from records, sync, video, publishing and live runs through it. Every cost runs through it. The split is identical on both sides of the ledger.

PROFIT SHARE	Romal Music 50%	LPME 50%
COST SHARE	Romal Music 50%	LPME 50%
ENTITY	Dubai freezone NewCo	Newly incorporated
SHAREHOLDERS	Romal Music	LPME Studios
CATALOG OWNERSHIP	Held by NewCo	Per-track terms apply
STUDIO ACCESS	Priority for in-house roster	Including Arian Romal

What runs *every day*.

A house is built by output, not announcements. The day-to-day rhythm of the partnership is engineered to keep the catalog growing and the studios full.

i. **Studio access, prioritized.**

LPME's rooms are available to Arian Romal as a first-call resident producer — for production, recording, mix and master. When the catalog needs a record, the room is open.

ii. **Three songs a month. Minimum.**

A guaranteed output of at least three fully produced and written songs per month, contributed to the House Pool. These tracks are house-owned IP that can be pitched to artists, used for sync, or released directly.

iii. **Music camps, on rotation.**

Periodic invite-only writing camps bring international writers and producers to Dubai for short, intense sessions. Every track produced at a house camp is wholly owned by the house — masters, publishing, the lot.

Once the records ship, the house keeps *expanding*.

Film production

Original features and shorts produced under the same roof — sound, score and visual identity already in-house.

Documentary

Long-form documentary on the artists, the city, the records and the culture forming around the house.

Brand & sync

Brand campaigns, hotel residencies, sync placements — monetizing the catalog beyond streams.

INTRODUCING

HITMAKERS

Club

A name that promises one thing
and delivers it. Hits. From Dubai.
For the world.

MANIFESTO

Not a label. A factory of hits.

Hitmakers Club is not built to sign artists. It is built to make records — the kind that travel, chart, and last — with whichever artist is sitting in the room.

Pop from Seoul. Hip-hop from Lagos. Latin from Medellín. Stadium R&B from Toronto. The club is genre-agnostic and artist-agnostic. The only constant is the quality of the output and the address on the back cover: Dubai.

A *private society* for the room.

01 Private listening nights

First-listen sessions of unreleased records inside LPME's Atmos rooms. Members only.

03 Annual Hitmakers Gala

One headline event per year. Awards for the biggest records and the people behind them.

05 Member card & city perks

Studio time, hotel partners, restaurant residencies — a single negotiated block.

07 Mentorship circle

Senior members run sessions, camps and feedback days for emerging members.

02 Release parties

Every house release is paired with a club night in Dubai's best rooms.

04 Invite-only writing camps

Desert villas, yacht weeks, hotel takeovers. Members are first-call.

06 The Hitmakers Index

A private quarterly digest. Catalog performance, new members, industry intel.

08 Brand & sync first-look

Every brand campaign and sync brief that lands in the club goes to members first.

Twelve months to *establish*. Thirty-six to *dominate*.

01 MONTHS 0 – 3 Foundation

- Incorporate Dubai freezone NewCo (50/50)
- Execute term sheet and operating agreement
- Open House Pool — initial 6–9 tracks contributed
- Announce first international collaboration
- Lock studio booking calendar for in-house roster

02 MONTHS 3 – 12 Catalog

- Release first 4 records (Plan A) under house imprint
- Onboard first 6 paying artists (Plan B)
- Run two house music camps in Dubai
- House Pool reaches 36+ tracks
- Sync and publishing partners secured

03 YEAR 2 Scale

- Sign 3 recurring international artists
- Quarterly music camps with international writers
- Launch in-house publishing division
- Open music-video production line
- Establish flagship annual house event

04 YEAR 3 + Expansion

- Launch film production arm
- Long-form documentary on the house
- Brand & residency partnerships
- International office (LA / London)
- Dubai becomes the address on the back of the records

The studio is built. The songs are written. *Let's release them.*

The path forward is short: agree the term sheet, incorporate the Dubai NewCo, transfer initial House Pool tracks, and announce the first international collaboration. Everything else compounds from there.

NEXT STEPS

- 01** Schedule a working session between principals on the term sheet
- 02** Finalize Dubai NewCo structure, freezone licensing and shareholding
- 03** Sign operating agreement; transfer initial House Pool inventory
- 04** Announce the first international collaboration under the house brand
- 05** Begin Month 1 — release calendar live, camps scheduled, catalog growing

AUTHORED BY

Arian Romal

Romal Music — Dubai, 2026

ON BEHALF OF

Hitmakers Club

Dubai · 2026